

INTERACTIVE

# COMPANY PROFILE

Join the journey with us to systemize your  
business using cutting-edge technologies

## STEP BY STEP

Transformation of Your Business





# Systemize your business with modern technologies Step-by-Step journey

We designed simple steps to transform your business from old-typical business to modern systemized business

Every operation in your business will follow a standard procedure which can be controlled centrally from one location, data center.

As systemization allows you to monitor and control all operation from data center, it not only becomes easier for you to run your business but it also allows your business to grow while staying in your control.

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# About Our Company

**W**e have been exploring and implementing various enterprise technologies for the last 10 years. This wide experience enabled us to find solutions that transform your business from old-typical business to modern systemized business. Our solutions include computer networking, accounting programs, HR software and other ready-made and customized applications. Not only are most of our solutions open source and free, but they are highly flexible to be customized to meet your business needs.

**W**e focus on technology so you can focus on your business. **Modern technology** is no longer expensive.

We implement ready-made **accounting and HR software**, build **customized web apps** and establish **enterprise network**.

Our broad range of solutions leaves no corner to systemize your business. Every solution is a milestone towards systemization. Our solutions can be divided into two categories: ready-made and developed. The ready-made business solutions/applications automate 90% of your business operations. The rest 10% is what is unique to your business. We then develop customized application for the 10%. This approach saves you money and offers you everything you need to systemize your business.



## Incorporated

nizamer (formerly Ascent Accounts)  
has been incorporated under  
Companies Act 2017 (CUIN: 0214162)

## Why choose us?

- You get everything you need to systemize your business on one-stop shop. We leave you nowhere in the journey
- One-time cost, no recurring license fees that cost you fortune in long term
- Market leading solutions so there is nothing to doubt about
- Complete documentation





## Values of the company

We believe technology exists to ease the lives of us. It should be available for everyone at no or minimum cost.

We offer ready-made solutions because you do not have to pay for reinventing the wheel

Technology should increase Return on Investment, automate your business, reduce the workload of your employees

Solutions should be feature-rich while still be affordable for small to large organizations. This is the reason we are ready to compare our solutions with any commercial solution available in the market.

- ✓ **Quality:** Business solutions should be modern and possess enterprise grade quality
- ✓ **Affordability:** No licensing fees or other recurring costs are associated with our solutions
- ✓ **Freedom:** You should own the solutions with full rights
- ✓ **Flexibility:** Business solutions must be customizable so your unique needs can be met
- ✓ **Integrity:** We act with honesty and consistency and hold ourselves accountable for our actions



## Our Services

Our services are to systemize your business with computer networking and business applications in such a manner that your business operations run under standard operating procedures with a complete centralized control in your hands.

“ We also help you acquire network infrastructure: server, switch, IPPBX etc

### Deploy local or cloud.

Every solution can be deployed in-house, cloud or hybrid. Match your business needs with the suitable option.



## Firewall

Most trusted open source network security solution with thousands of enterprises using pfSense® software.

View all Services



Touch or Click



## Domain Network

Store all user accounts on one server, enforces security policies on devices in your network e.g. USB drive not allowed



## File Server & Cloud

Auto-sync files on all computers to file server, share large files with others. Access work files from anywhere



## Leverage

The most complete accounting software in Pakistan, supports complex manufacturing, multiple warehouses and cost centers.



## TimeTrex HRMS

Payroll in a few clicks. Automatic tax, loan and other deductions. Employee portal for electronic pay-slips and leaves



## Managed Services

Outsource IT completely to nizamer. Save cost and eliminate dependency on employees

We also operate Software House inside nizamer to build custom web applications for businesses

# Enterprise Network

It is the **1st step** towards systemization. Deploy enterprise network to establish **centralized control** of your business operations. You can control processes, devices and applications from one location, Data Center.

To achieve centralized control, we first set policies, flows, and controls for an organization's network infrastructure. It's a critical step to ensure that your network software and hardware work properly and stay secure.

In second phase, industry leading solutions are deployed and every computer in your organization is configured to surrender all rights to the centralized server.

Here are a few tools that run in data center



## 01.

### pfSense Firewall + Pi-Hole

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- Block attacks from outside Pakistan
- Run anti-virus before user computer
- Detect and block suspicious patterns of internet traffic
- Monitor real-time internet packet flows
- Secured remote access to employees
- Block ads on all devices
- Logs and lets you monitor client activities
- Block websites by category e.g. social media, sports and adult
- VPN Server

[Features and Price](#)

[Know More](#)



# 02.

## Domain Network

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- User accounts are managed centrally on the server (domain controller)
- Settings of client PCs are controlled by the server
- The server can decide who can do what on PC
- A user can login with his account any computer on the network

[Features and Price](#)

[Know More](#)

# 03.

## File Server + NextCloud Platform

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- Files on client computers are synced to server
- Users can find their files on any computer on the network
- Create backup of data on all computers from file server
- 24/7 access to files even if employee computer is powered off
- Mail Text, Audio and Video communication (Like Zoom)
- Calendar



[Features & Price](#)

[Live Demo](#)

[Know More](#)

It is the responsibility of the board to deploy Management Information Systems with secured network.



# Line of Business Applications

Line of business applications forces **standard procedures** in business operations. Every standard procedure for operation is created considering internal controls and audit procedures.

In this **second step** towards systemization, we deploy three business applications and customize them based on your requirements.

70% of your business operations such as sales, purchase and manufacturing are similar to other businesses. These operations are automated with our Accounting Software, Leverage.

20% operations such as payroll, payslips, KPI and employee record management pertain to human resource department which are covered with industry leading open source program, TimeTrex HRMS.

The rest 10% operations are unique to your business which are automated with a custom web application that we design and develop for you.

# Leverage

## 01.

### Leverage Accounting Software

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- Vouchers to Balance Sheet
- Sales Module
- Purchase Module
- Inventory Module
- Multiple withholding taxes
- Complementary CRM (web based)
- Advanced Manufacturing
- Fixed Assets
- Separate rights for each job role
- Project Costing
- Cost Centers

[Features and Price](#)

[Live Demo](#)

[Know More](#)

## 02.

### TimeTrex Human Resource Management System

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- Payroll generation with few clicks
- Automatic tax, loan & other deductions
- Automatic generation of pay-slips
- Employee web portal to download pay-slips
- Hierarchy of employees
- Permissions
- Performance Review (KPI)
- Leaves Management
- Advanced Reporting

[Features and Price](#)

[Live Demo](#)

[Know More](#)

## 03.

### Custom Web Development

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- Open source web stack
- Stability of PHP, NodeJS and MySQL
- Lightweight
- Free licenses
- Easy to use with tremendous functionality
- Dynamic web pages for an interactive user experience
- Modern Graphical Interface
- Single user account for computer and app
- Import and export data

*php*

[Features and Price](#) [Sample Web Apps](#) [Know More](#)

Systems are designed as per accounting, tax and human resource practices in Pakistan while compliances with local laws in mind.



# Software House

**We build custom web applications** that precisely match your unique business processes and empower your business with complete **automation.**

A complete technology stack adopted by leading organizations of the world awaits for you with a lightning fast development.

We develop business applications from scratch using PHP, NodeJS, JavaScript, CSS3 and HTML5.

PHP, NodeJS and MySQL come with free licenses and are lightweight. Therefore, expensive hardware infrastructure is not required.



**Easy to integrate** with your current business applications via **API.**

We build applications that can consume and offer RestAPI making integration with other applications seamless

If record is already being entered in your business application, You do not need to re-enter the same data again. Our application can use records saved by your application

Your business applications can also consume data saved by custom application built by us





Built-in **Admin Panel** lets you manage users and assign them rights based on their role for different functions of the application.



## Lots of talking? lets run applications we have built

### TravelSoft

For Travel Agents  
Complete Accounting Treatment



#### Features

- Purchase & Sale of Tickets
- Umrah Packages
- Refund of Tickets
- Commission Agents
- Customer Statement
- Financial Statements

### SureQR

Document Security  
Make Documents Online Verifiable



#### Features

- Generate Dynamic QR Code
- Print QR Code on Documents
- Embed QR Code on PDF
- Verify Documents on Your Domain
- QR Code Tracking
- Customize QR Code Design

# Managed IT Services

The final, **third step**, towards systemization is to keep the systems running. For maintenance and support, you can either hire your team or alternatively you can outsource whole IT department to nizamer. Offloading this task to us will save you substantial cost and keep you ahead of the competition. It is also an economical way to avoid costly downtime caused by viruses, updates, slow running computers, and error messages.

When something stops working, our goal is to know about it before you do. We watch every network device, every server, even your Internet connection for issues.

**Remote and on-site support** for firewall, domain controller, file server, ERP, HRMS, CRM and other stacks



# Meet Our Team

nizamer is the place where you can find software developers, network engineers and security analysts under one roof.



**Adeel Ahmed**

**Chief Executive Officer**

He has more than a decade of dynamic experience in web development, cyber security and finance with local, multinational and government companies. The vast experience made him specialist in management information system, internal controls and corporate governance.



**Syed M Furqan Ali**

**System Administrator**



**Raheel Ahmed**

**Tech Lead**



**Waqar Khaliq**

**Full Stack Developer**



**Hadia Syed**

**Head of Marketing**

# Our Clients

We have served various organizations from private and public sectors. The controls and systems we deploy are under the guidelines from Security and Exchange Commission of Pakistan (SECP) and Pakistan Telecommunication Authority (PTA).

No matter where you are located in Pakistan. We can systemize your business. You already have some systems in place? No problem, we will provide the missing systems to complete the systemization.

## Few of our clients inside Karachi

- Sindh Transmission & Dispatch Company
- Synergy Corporation
- Karachi Institute of Management and Sciences (KIMS)
- Gulzar Foods
- Blue Line Transport (Blue Line Buses Contractor for Government of Sindh)
- Lasani Foods



## Happy customers outside Karachi

- PSO Fuel Pump, Shadi Larg, Badin
- Reshma Soap & Oleo Chemical, Hub, Balochistan
- Bashir & Co, Rawalpindi
- Niazi Field, Shadi Larg, Badin
- Ajwa Tarvels, Swabi



### Gulzar, Gulzar Foods

We outgrown QuickBooks and moved towards Leverage along with networking and CRM. Now things are on a few clicks away



### Gufran, Bashir & Co

With enterprise network from nizer, I can control what employees can do on their computers from the data center



### Altaf Hussain, KIMS

nizer helped us by transferring record from locked accounting program to Leverage and setting up network in computer lab



**To provide uninterrupted service** to our customers we host remote access rendezvous point server that enables us to connect to any server or client computer of our customers for instant support

## Milestones we have completed so far.

**31+**

Clients

**4**

Cities

**2013**

Since



## GET IN TOUCH



R-17 Khayaban e Shareef  
CHS Sec 51-A Sch 33 Khi



+92 21 34010066  
+92 333 2928970



nizamer.com  
info@nizamer.com

**Nizamer Software & Networks (Pvt) Ltd**  
Systemize Your Business